



# Use Cases powered by BrightInsight

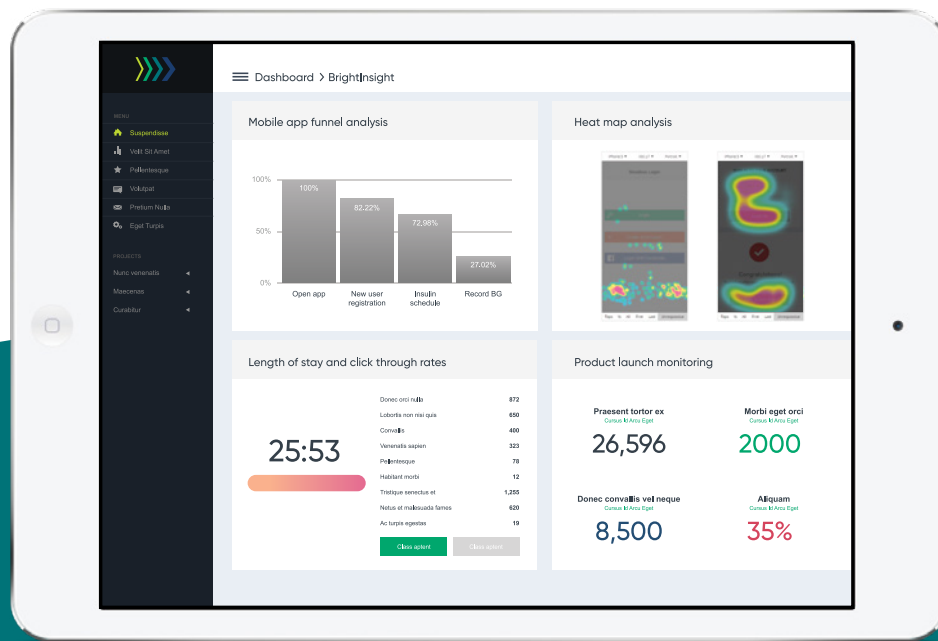
# From a simple app to regulated Internet of Things devices, our BrightInsight Platform supports your entire digital evolution.

The full potential of digital health is unlocked when biopharma and medtech companies move beyond simple apps to sophisticated digital health solutions such as artificial pancreas systems, connected infusion pumps, anticoagulation systems and more.

While adding digital to these types of solutions moves the product into a more regulated category, you can also unlock tremendous opportunity in terms of automating interventions and business insights, improving patient adherence and engagement, unlocking new value-based care services and improving patient outcomes.

Biopharma and medtech companies need to contemplate your solution roadmap and what type of regulatory strategy you need to support your current and future regulated digital health products. Most medical device data systems (MDDS) will not offer a sustainable regulatory infrastructure to support more mature digital health solutions.

**In order to future-proof your investment in an Internet of Things (IoT) platform, biopharma and medtech companies need a medical-grade platform that allows you to offload the additional regulatory burden as you deploy more advanced digital health solutions.**



# Take the hard work out of building, scaling and maintaining digital health offerings.

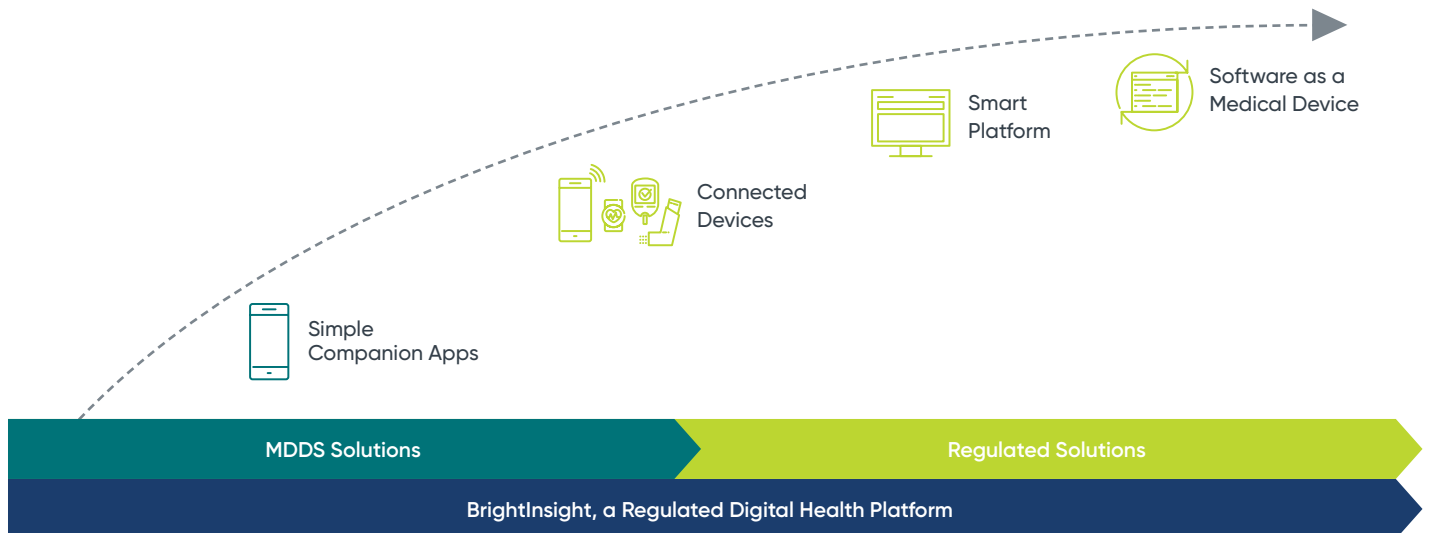
Our medical-grade BrightInsight™ Platform uses software and services to enable customers to capture, transmit and analyze data from connected medical devices, combination products, apps and Software as a Medical Device, in a regulatory-compliant manner.

As a regulated IoT platform built under a stringent Quality Management System, BrightInsight can support regulated, connected medical devices and drugs all the way up to Class II and III medical devices, Combination Products and Software as a Medical Device intended uses.

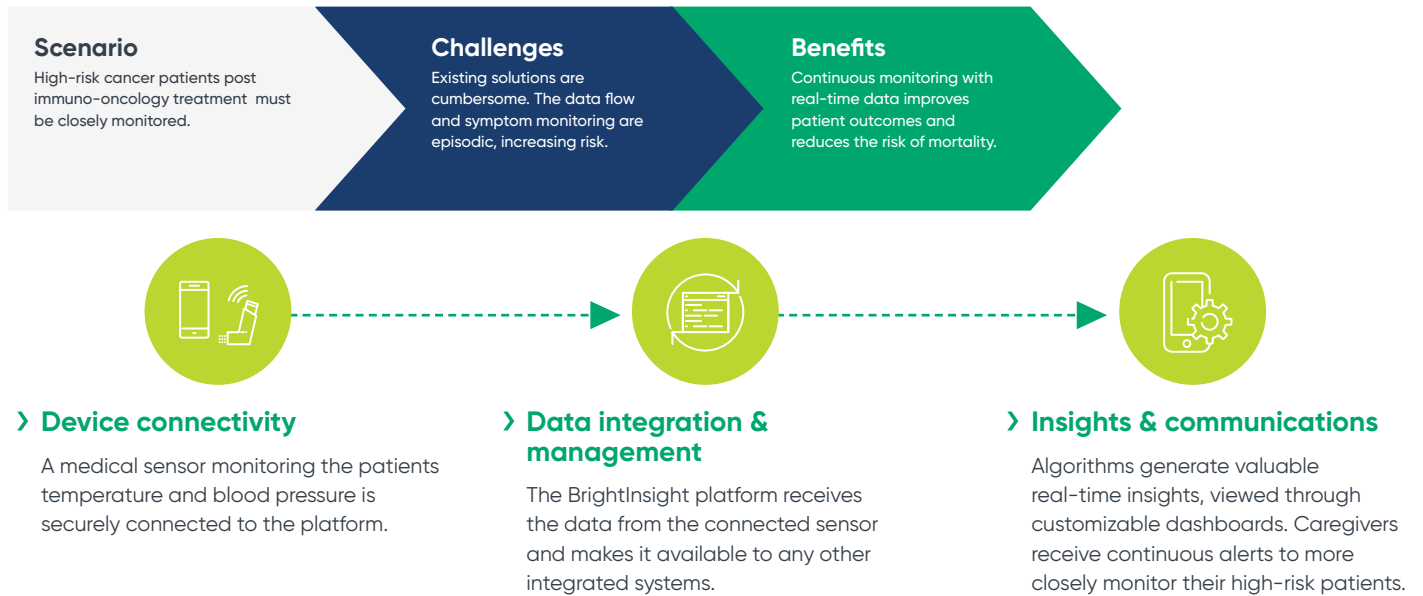
The BrightInsight Platform can accelerate time to market for biopharma and medtech customers, reduce the cost of implementation and maintenance versus developing a custom solution, and scale across products and global markets.



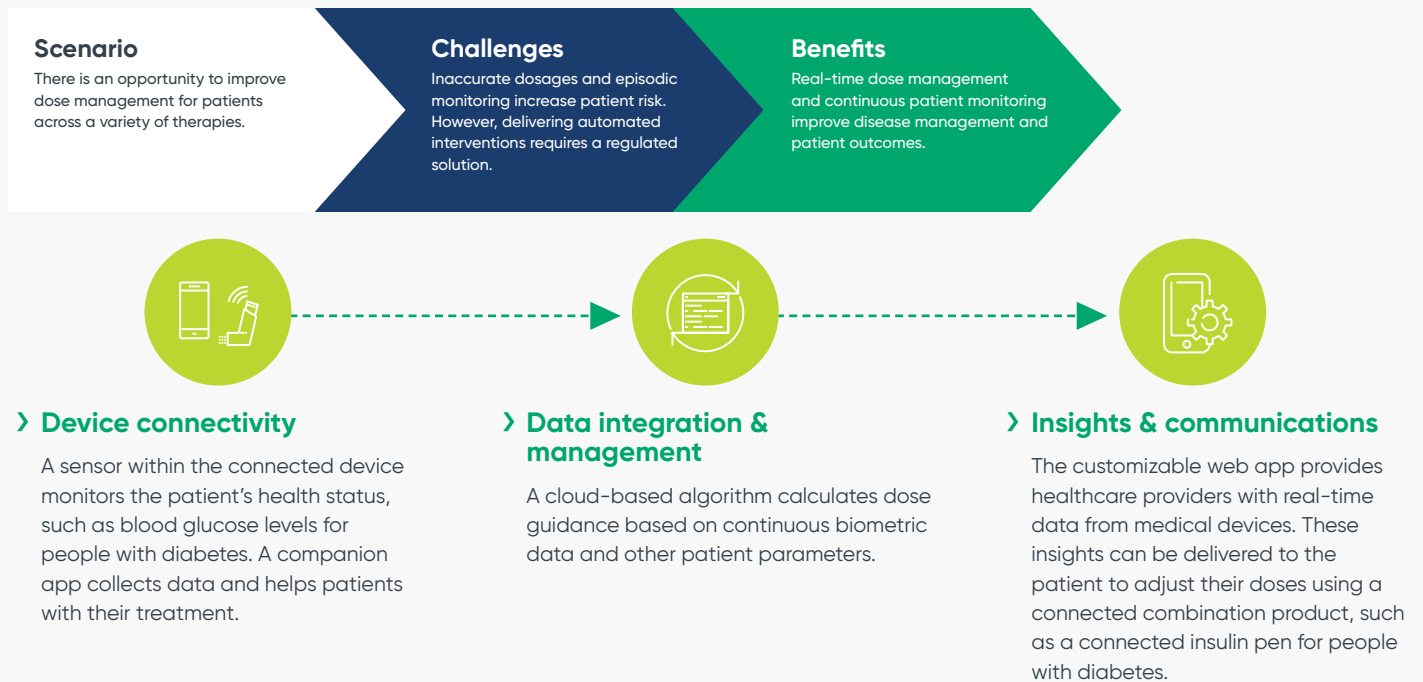
## Even if your initial use case is a an unregulated companion app, eventually you will need a platform that can support your regulated use cases.



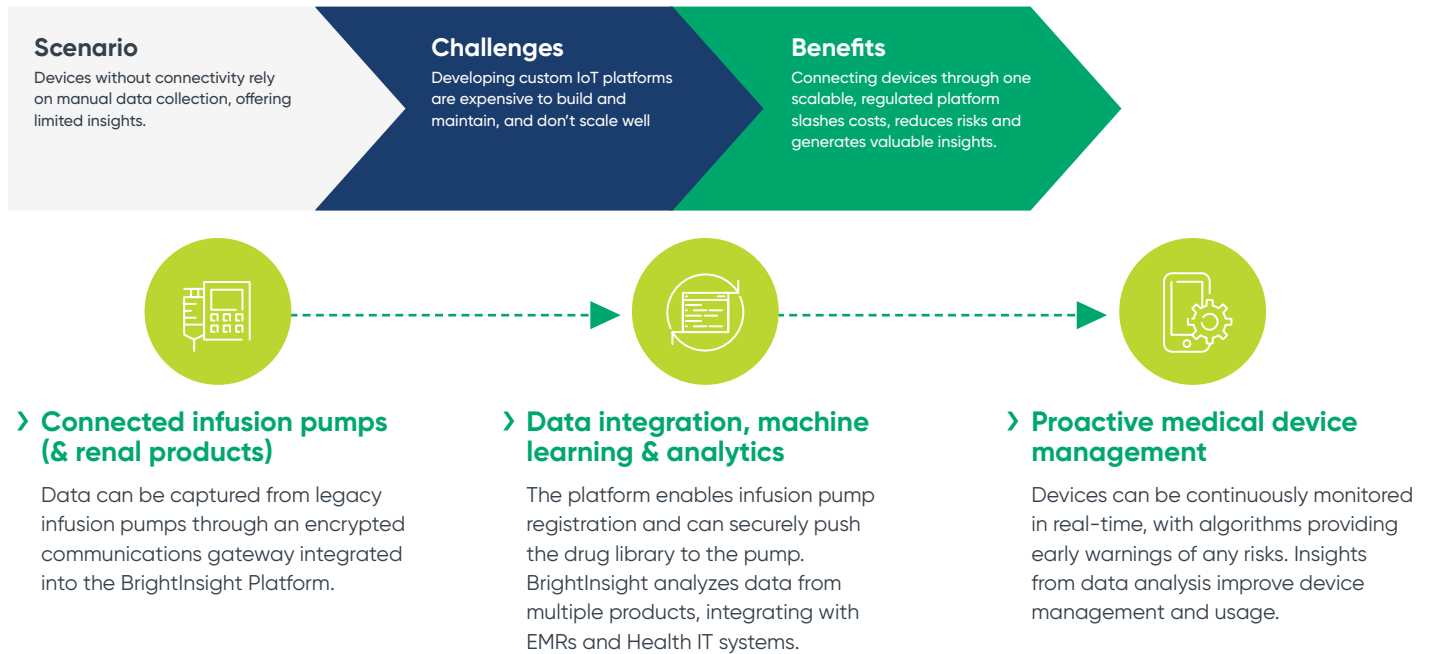
## Continuous remote patient monitoring.



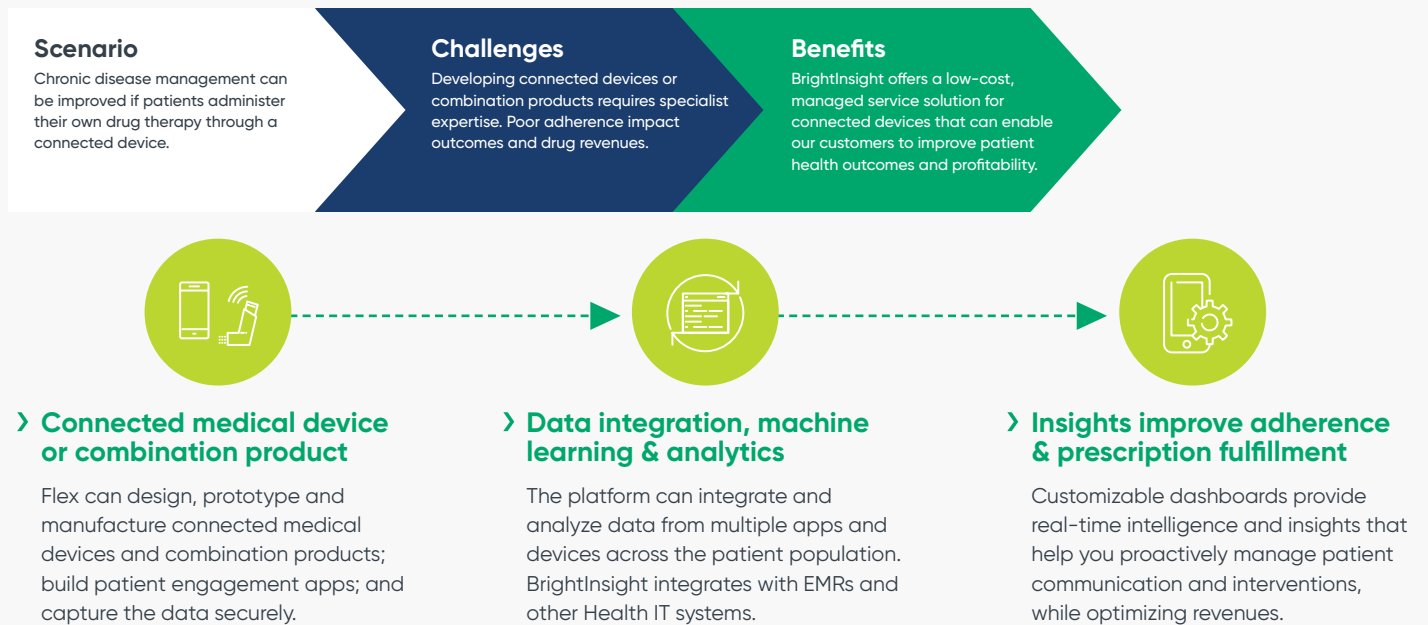
## Cloud-based dose guidance systems.



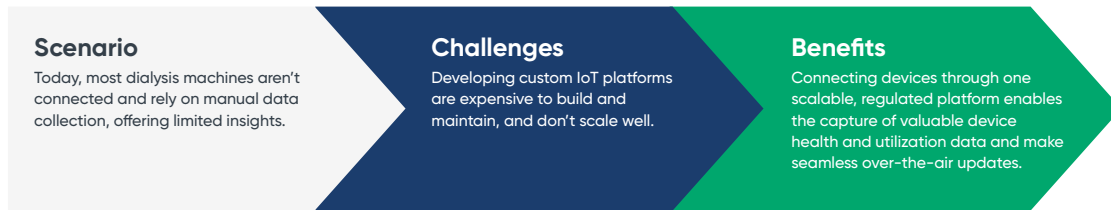
## Scalable medical device connectivity and management.



## Improving patient engagement and adherence.



# Remote device diagnostics and over-the-air updates.



## › Connected dialysis machines

Data can be captured from legacy dialysis machines through an encrypted communications gateway integrated into the BrightInsight Platform.



## › Data integration, machine learning & analytics

The platform enables the capture of valuable device health and utilization data, along with over-the-air updates. This data can be integrated with EMRs and Health IT systems.



## › Proactive medical device management

Dialysis machines can be easily located and the device health can be continuously monitored. BrightInsight also provides real-time insights to improve device management and usage.



For more information on the BrightInsight  
Platform and Professional Services,  
email [contact@brightinsight.com](mailto:contact@brightinsight.com)  
or visit [BrightInsight.com](https://BrightInsight.com).