



Leading Provider of Global Regulated Digital Health Platform for Biopharma and Medtech

BrightInsight, a Flex Company, provides the leading global regulated digital health platform for biopharma and medtech. Our medical-grade Internet of Things (IoT) platform is built under a Quality Management System to support and optimize regulated drugs, devices and software through integrated data and actionable insights to enable customers to drive increased patient adherence and engagement.

Our BrightInsight™ Platform uses software and services to capture, transmit and analyze data from CE-marked and FDA-regulated medical devices, combination products, apps and Software as a Medical Device, in compliance with security, privacy and regulatory requirements. Deployed as a managed service, the platform accelerates the time to market for biopharma and medtech companies, reduces the cost of implementation and maintenance versus a custom solution, and scales across products and global markets.

At BrightInsight, our mission is to make digital health innovation easy for our customers through our end-to-end digital health capabilities and scalable, medical-grade platform. Together, our leadership team brings over 85 years of combined digital health experience in the biopharma and medtech industries.

Whether you're connecting a medical device or combination product, developing a companion app or deploying a smart algorithm, we make digital transformation easy while accelerating your time to market, minimizing your risk and future-proofing your digital health offerings.

Our parent company, Flex, helps their customers transform ideas into intelligent products for a connected world. With approximately 200,000 employees in thirty countries, Flex provides innovative design, engineering, manufacturing, supply chain insights, and logistics services to a global customer base across every major industry, including healthcare. For over 30 years Flex has worked with leading healthcare companies deploying over 100 regulated hardware and software medical products worldwide.

Meet the BrightInsight Leadership Team

Combined 85 years of deep digital health expertise



Kal Patel, MD

President

Chief Commercial Officer / **Dr On Demand**
Founder & Head, Digital Health / **Amgen**
Global Marketing Lead, Enbrel / **Amgen**
Sales & Marketing Leader / **Novartis**
Principal, Senior Advisor, Digital Health / **BCG**



Ferry Tamtoro

Technology

Digital Health Platform & Drug Delivery Devices / **Amgen**
Population Health Management / **Walgreens**
Infusion Pump & System / **Baxter**
Diagnostic Imaging Devices & Hospital Systems
Integration / **GE Healthcare**



Mike Righter

Regulatory

Founder, Principal Advisor, Regulatory Affairs / **Righter Consulting Group LLC**
Strategic Advisor, Regulatory Advisor / **EBG Advisors**
Sr. Director, Regulatory & Quality / **AliveCor**
Director, Regulatory & Quality Assurance / **iRhythm**



Jonathan Razo

Privacy & Security Officer

Information Security Officer / **Stanford University**
Information Security Officer / **HP**
Chief Security & Compliance Officer, Research;
& IT Consultant/Auditor / **IBM**
Sr. Corporate Security Engineer / **MZ**



Ben Lee

Data Architecture & Analytics

Enterprise Data & Analytics / **Dr On Demand**
Data Sciences, Customer & Business Insights,
Market Analytics / **Abbott** / **Amgen** / **GSK** / **Takeda**
Co-Founder Big Data & Social
Networking Companies / **OpsSmart Technology**



Cliff Lee

Product

MD, Digital Health Solution for Indonesia &
Singapore / **Sixcap**
VP, Digital Health Products & Services / **Mobiquity**
Dir, Digital Marketing Software Startup / **MarketSoft**
Strategy & Technology Consulting / **Accenture**



Aisling Murray

Business Development

Global Business Development / **Viscira** / **S&H**
Strategic Account Lead / **Medscape**
Global Account Lead / **Google**
Global Marketing / **Novartis**
Sr. Sales Representative & Field Trainer / **GSK**



Paul Schultz

Partnerships

Entrepreneur-in-Residence, Head of Strategic
Initiatives & Partnerships / **StartX**
Co-Founder & CEO / **Nurep**
Associate Practice Executive, Life Science Product
Launch Strategy / **Campbell Alliance**
(now Syneos Health)



Jamie Eisinger Burgess

Marketing

Marketing leader across hospital, pharmaceutical
& remote care businesses / **Qualcomm Life**
Marketing lead for wireless health / **Qualcomm**



Derek Giersch

Account Management

Dir. Business Development, Medical Devices / **Flex**
Sr. Dir., Commercial Development / **Unilife**
Strategic Key Account Manager / **BD**
Customer Account Lead Engineer / **BD**



Swati Reichmuth

Operations

Digital Health Start-up Operations / **Samsung**
Strategy & Innovation Center
Digital Health Pre Accelerator Operations / **Project Zygote**
Tech Adoption Strategy & Chief of Staff / **Deloitte Consulting**
Global Supply Chain Management / **Cisco Systems**



Marcelo Duhalde

Lead, Digital Health Europe

Europe Digital Health Lead, / **Amgen**
Europe Corp Information Systems Lead / **Amgen**
Head of Financial Systems Governance and
Projects / **Novartis**