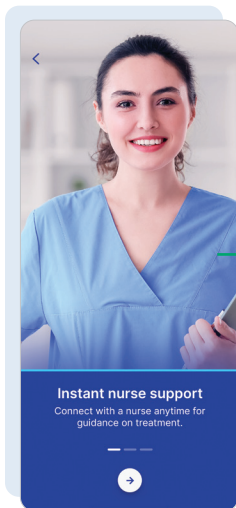# BrightInsight

# Rev up your Patient Support Program with our Disease Management Solution
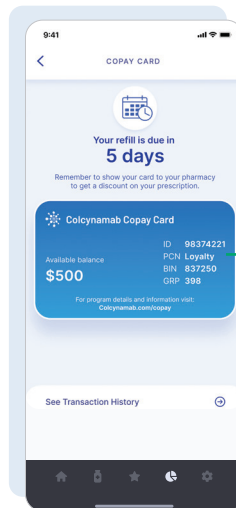
Reduce revenue leakage, create a unified patient experience and increase PSP utilization.
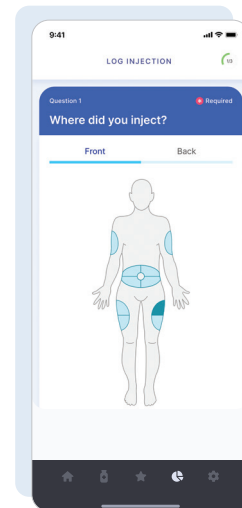
## Put patients at the center

Patient support programs are a proven way to smooth the patient journey, speed time to fill and improve conversion. But outdated manual processes are complex and leave many patients out. A companion app configured from BrightInsight's Disease Management Solution can help patients onboard complex therapies, connect them to the resources they need to complete prior authorization, register for financial assistance, track their condition and treatment, and much more.



**PATIENT THERAPY SUPPORT**

**BENEFITS AND FINANCIAL SUPPORT**

**TREATMENT MANAGEMENT**

# Your patient services, reimagined

**VISIBILITY & AWARENESS**
- Perscription tracker
- Motivational education
- Community engagement

**BENEFITS & FINANCIAL SUPPORT**
- Visibility & education
- Prior Auth documents
- PAP, Copay coupons

**PATIENT THERAPY SUPPORT**
- PSP registration
- Nurse interactions
- Chatbots & automation

**TREATMENT MGMT.**
- Onboarding & REMS
- Adherence & monitoring
- Behavioral helath

# Integrated PSP Capabilities

## Reduce leakage by improving first fill and adherence

- Onboarding concierge guides patients through the app's features
- Prescription tracker can enable users to stay informed about the status of their prescription
- Trends screen allows patients to view their medication history
- Seamless PSP registration
- One click of a button to interact with a nurse
- Chatbot automations

## Increase PSP and copay registration and utilization

- Lab test integration enables users to effortlessly schedule, view and manage lab tests
- Document exchange interface allows patients to securely exchange vital documents for financial assistance and prior authorization
- Patients can be provided a digital copay card they can add to their wallet for instant savings
- Tailored educational resources can provide timely information and encouragement for an optimal patient experience
- Reduce nurse navigator call volume by providing answers through digital when patients need it

## One-stop shop for all your patients needs vs. interactions with multiple vendors across brands

- Community engagement
- Step-by-step guide walks patients through the drug administration process
- Apps for injectable drugs can be configured with a body map screen to track and rotate injection sites
- Configurable reminders enable patients to set and receive timely reminders for doses, data entry and appointments
- Symptom tracker can allow patients to log how their symptoms evolve over time and can be shared with HCPs

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