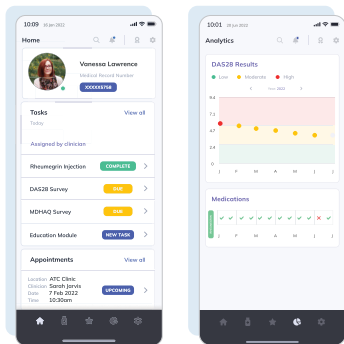


A Digital Disease Management Solution to Enhance the Patient Experience

Speed time to market. **Improve** outcomes. **Grow** revenue.

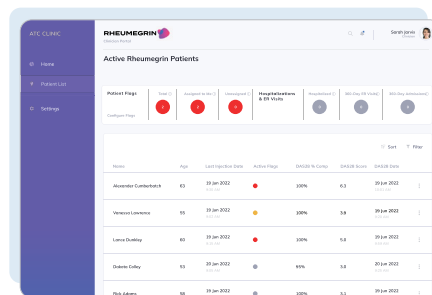
BrightInsight's Disease Management Solution

Impact every step of the patient journey with our comprehensive Disease Management Solution. Our configurable Solution helps empower your patients and providers to improve symptom management and therapy adherence. Speed time to market with our pre-built applications that meet your core needs out of the box. And differentiate your therapies and drive revenue with Real-World Data that powers actionable user adoption, engagement and clinical insights.



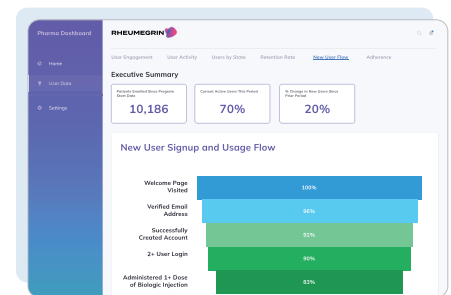
PATIENT APP

Our comprehensive Patient App includes patient-centered tools to inform and engage, with the goal of improving outcomes.



HEALTHCARE PROVIDER INTERFACES

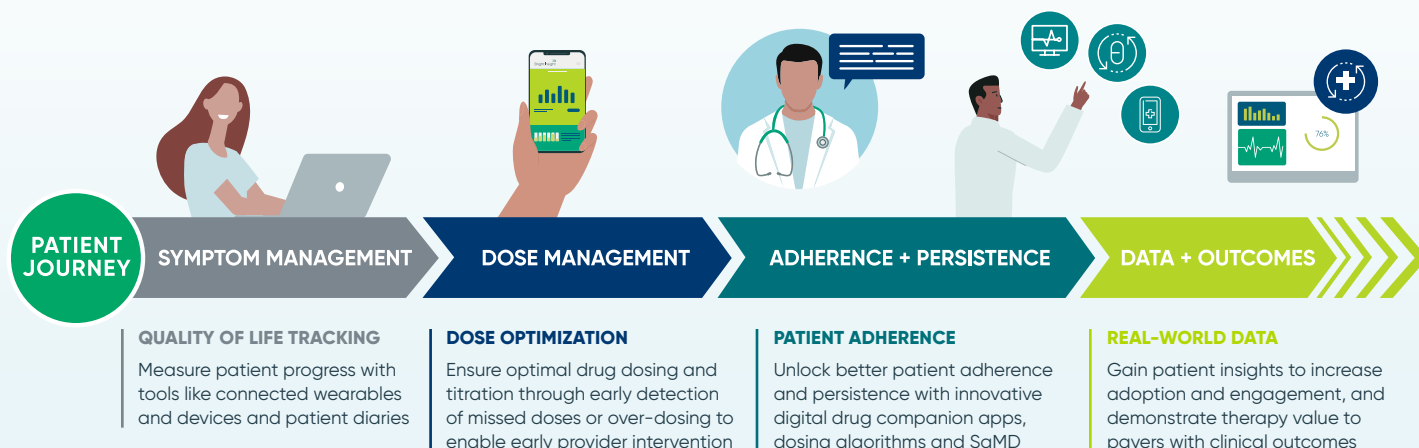
Our Healthcare Provider Interfaces—including a clinician portal, EHR integration and patient dashboards—enhance patient-provider communication.



ANALYTICS DASHBOARDS

Our Real-World Data engine allows Biopharma companies to harness unique data and actionable insights to grow revenue.

The Patient Journey, Reimagined



Accelerate time to market

Configurable, flexible functionality

Even a month's delay bringing a digital solution to market could mean leaving millions of dollars on the table

- Work with a proven SaMD partner
- Scale across brands, therapy areas and geographies
- Support the highest regulated digital health SaMD classifications
- Configure Solution to meet your specific needs



Engage patients to improve outcomes

Comprehensive patient-centered tools

Research shows that a 10% increase in adherence translates to a \$124 billion pharmaceutical revenue opportunity globally¹

- Drive adherence and persistence with algorithms
- Measure progress on quality-of-life metrics
- Streamline medication management
- Inform patient-clinician discussions



Harness unique data to grow revenue

Real-World Data engine with actionable insights

Unique patient-level data has been historically impossible or costly for biopharma companies to acquire

- Optimize patient adoption and engagement
- Demonstrate therapy value to payers
- Support clinical decision-making through compliant algorithm hosting
- Satisfy the highest security and privacy requirements

The Compliant Platform You Can Count On

BrightInsight provides the leading global platform for biopharma and medtech regulated digital health solutions.

brightinsight.com


BrightInsight

1. T Forissier, K Firlik, MD. Estimated Annual Pharmaceutical Revenue Loss Due to Medication Non-Adherence. Capgemini Consulting, 2012.

The BrightInsight Disease Management Solution (DMS) is not a cleared or approved medical device. The use cases presented within this brochure are hypothetical use cases and do not make reference to a specific product, product claims, or product branding. The Rheumagin interface that is illustrated is for example purposes only and does not represent a real product or product branding.

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