

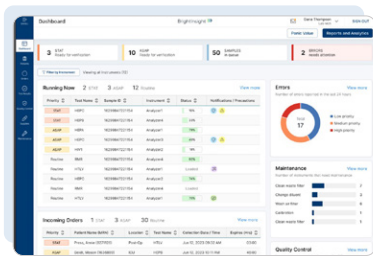
A Digital Platform to Transform Connected Diagnostics

See around the corner and get ahead of the competition with our first-of-its-kind Platform

BrightInsight's Connected Diagnostics Platform

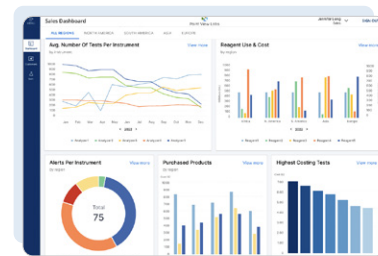
Transform device management from reactive to proactive with our Connected Diagnostics Platform. Leverage real-time data to streamline workflows, accelerate revenue growth and drive portfolio innovation. Delight your customers with consistent clinical workflows, while you benefit from reduced costs and increased visibility into device utilization. Optimize device performance and drive revenue with Real-World Data captured by our Platform.

OUR CONFIGURABLE PLATFORM IS A ONE-STOP SHOP FOR IVD COMPANIES



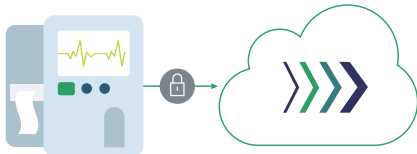
WORKFLOW PORTALS

Maximize workflow and visibility, manage devices and reduce costs with portals for labs and manufacturers. Host algorithms to improve clinical decision support.



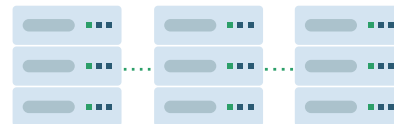
ANALYTICS DASHBOARDS

Grow revenue with unique Real-World Data captured by our Platform that powers actionable insights about users, devices, workflows and clinical decision-making.



PROXY AGENT

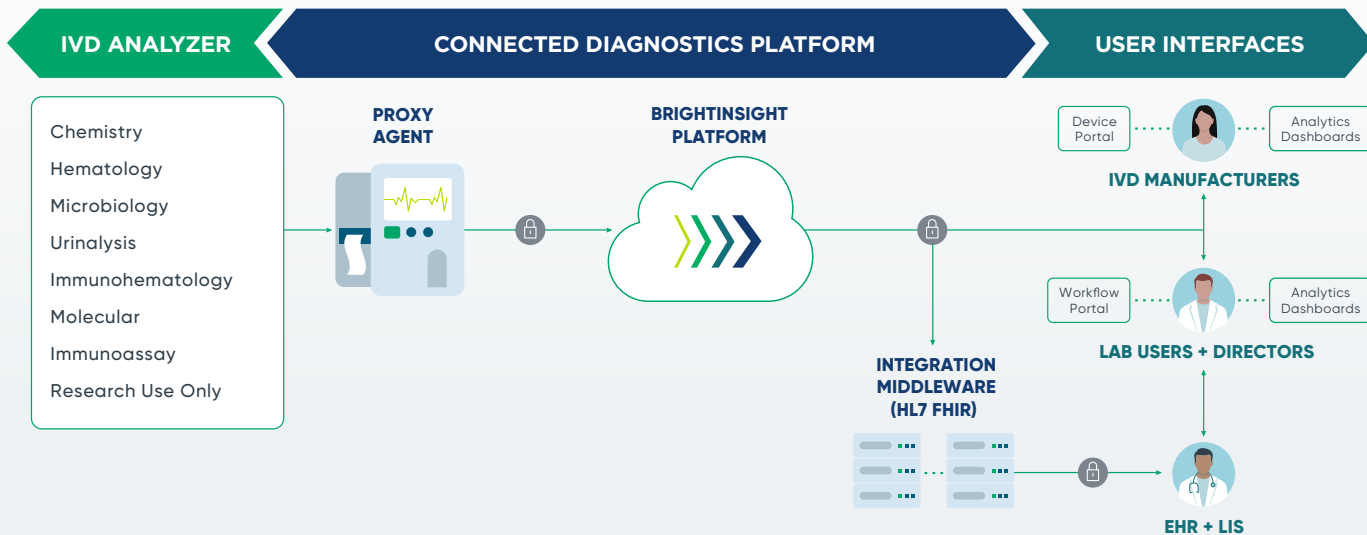
Facilitate the communication pathway between the device and the cloud with a proxy agent installed on your devices.



INTEGRATION MIDDLEWARE

Improve your data exchange with standard interoperability (HL7 and FHIR) with best-in-class privacy and cybersecurity.

A Comprehensive Digital Platform for Connected Diagnostics



Unlock value by transforming real-time data from diagnostics and devices into knowledge to drive future product capabilities.

Grow revenue with our Real-World Data engine that provides actionable insights.

- Change lagging indicators into proactive assessments
- Drive proactive sales with consumable use data
- Propel upsells and identify new revenue streams
- Connect devices to the cloud



Diagnostics companies can cut costs significantly on field service and downtime for devices with remote capabilities, like over-the-air updates.

Optimize workflows and reduce costs with transformational device management tools.

- Accelerate time to market
- Reduce setup and maintenance costs
- Optimize device use and management
- Guide critical workflow steps with configurable rules engines



Choosing the wrong partner can jeopardize the successful launch of your product and your investment.

Minimize risk with our compliant technology and proven team.

- Reduce risk with our best-in-class cybersecurity and privacy compliance
- Work with a proven partner
- Standard data model facilitates global compliance and scalability
- Support your Class II/III Medical Devices

The Compliant Platform You Can Count On

BrightInsight provides the leading global platform for biopharma and medtech regulated digital health solutions.

brightinsight.com

